



NOTICE

BIA BOARD OF MANAGEMENT MEETING

January 20, 2015 @ 6:30 pm
Town Office–1000 Taylor Court – Council Chamber

Agenda

1) Welcome Remarks

- i) Past BIA President - Mae Campbell

2) Board of Management Orientation

- i) Introductions
 - a. Name, Name of Business/Type of Business
 - b. Why I joined the BIA Board?
 - c. Goals and Objectives of you would like to see accomplished during your term.
- ii) Overview of Resource Materials
- iii) General Overview - Bracebridge BIA
 - a. Area Covered
 - b. History
- iv) Constitution – General Overview
- v) Roles & Responsibilities
 - a. Board Members
 - b. Executive Positions
 - c. Staff
- vi) Meetings
 - a. Board Responsibilities
 - b. Rules of Order
 - c. Agendas
 - d. Minutes

3) BIA Executive Elections

- i) Chair
- ii) Vice- Chair
- iii) Treasurer

4) Assignment of Sub-Committee Chairs

- i) Marketing
- ii) Beautification
- iii) Events
 - a. Father's Day Car Show
 - b. Canada Day Celebrations
 - c. Midnight Madness
 - d. Colourfest
 - e. Santa's Moonlight Shopping Party
 - f. Fire and Ice Festival

5) Committee Representation

- Façade Improvement and Signage Advisory Committee
- Town of Bracebridge Economic Development Advisory Committee (EDAC)
- Santa Statue
- Brand Leadership Team

6) Scheduling of 2015 Meetings